

The Club at 470 Park Avenue | New York, New York



Photo: Gensler rendering

Adjacent to New York City's famous Central Park you'll find this high-end club and lounge featuring a rec room, espresso bar, outdoor garden, and more. The area is a bustling space in New York City.

AEG was hired by SGP Properties in order to help them overcome one of their big challenges with this project.

“Looking at the project on paper doesn't get the challenge of how to actually do this project across,” Andy Lynch, Executive Vice President of Business Development for Academy Energy Group (AEG), said.

“When you're talking about Manhattan, you're talking about construction and turning over spaces -- time is money.”

Getting this job done quickly was critical to the owner. Normally a company like AEG would be a subcontractor to the architect, but in order to do the project expeditiously and correctly, SGP hired AEG directly as a lighting designer and supplier, working alongside the architect. Gensler and AEG reported directly to SGP.

The design included small LED lighting across the lobby and espresso bar inside, as well as an outdoor fire pit, tow kick lighting and suspended decorative lamps in the outdoor space. AEG

was also in charge of the lighting controls, design of the lighting controls and start up, and system commissioning.

AEG's lighting designer used professional photometric software to model the light levels in the space, designing around what was readily available.

Through the process AEG was able to help Gensler streamline their design. We select the product and came up with the concepts that they could design their architecture around. A perfect example is the lobby which required a special design in order to work mechanically.

AEG was in real time checking the design specs of the correct fixture and checking stock and availability in order to meet the project schedule. Through this, AEG was able to take a custom piece which usually has a 20 to 26 week lead time and shrunk it down to half or less – this includes from samples, to products, to approval, to releasing for fabrication, and it being delivered to the site.

The Club at 470 Park Avenue is a successful example of taking a complicated architecture project that could have had a much longer lead time by streamlining the delivery of the project through direct engagement with the owner and Gensler in order for a successful delivery of the project.

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